



Astai**X**boor<sup>®</sup>



## Not just another protein bar

AstaXbar® is a nutrition energy sports bar powered with 4mg of AstaXanthin (pronounced **Asta•ZAN•thin**), complete with 100% pure, all-natural ingredients truly designed to fuel an active lifestyle.

AstaXanthin is a supercharged antioxidant shown to benefit the body in recovery from exercise, improving athletic performance, and works as an anti-inflammatory for joint health.



## The power of AstaXanthin

AstaXbar® exclusively uses BioAstin® Natural AstaXanthin. It is 100% natural and derived from the finest microalgae, grown in the pristine natural environment on the shores of Hawaii's Big Island.

Human clinical results indicate BioAstin® Natural AstaXanthin has a variety of benefits:

- Supports joint & tendon health
- Supports skin health during UV and sun exposure
- Supports eye health
- Supports anti-aging through cellular health
- Supports healthy immune function
- Supports cardiovascular health
- Supports the body in recovery from exercise

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.





## Chocolate Peanut Caramel

- Contains 20g of fast, medium, and slow digesting proteins composed from a Proprietary Protein Triblend of high quality Whey Protein Isolate, Milk Protein Isolate, and Whey Protein Hydrolysate, with all the essential amino acids to help build, repair & restore muscle
- Rich in Branched Chain Amino Acids
- Source of Immunoglobulins which are known to enhance immune function
- With 4mg natural AstaXanthin
- With 24g of carbohydrates to boost energy and replenish muscle glycogen after exercise
- Coated in real dark chocolate, a natural source of flavanol antioxidants
- Contains organic peanuts
- With 5g of Fiber
- Contains Inulin prebiotic Chicory Root fiber for digestive system support
- Certified Gluten Free
- Non-GMO (Genetically Modified Organisms)
- No processed sugar, corn syrup, or hydrogenated oil
- No synthetic sweeteners, trans fat, preservatives, artificial flavors/colors, of any kind



## Specifications

### INGREDIENTS

**Proprietary Protein Triblend** [Whey Protein Isolate, Milk Protein Isolate, Whey Protein Hydrolysate], **Real Dark Chocolate** [Semisweet Chocolate (Chocolate Liquor, Sugar, Cocoa Butter), Soya Lecithin (Non- GMO), Pure Vanilla], **Organic Blue Agave Nectar, Organic Peanuts, Inulin** [Chicory Root Fiber], **Canola Oil, Vegetable Glycerine, Whey Crisps** [Whey Protein Isolate, Whey Protein Concentrate, Tapioca Starch, Calcium Carbonate, Sunflower Lecithin], **Water, Natural Peanut Flavor, Natural Caramel Flavor, Sunflower Lecithin, BioAstin® Natural Astaxanthin**

### ALLERGEN INFORMATION

Contains Peanuts, Milk, and Soy

### Nutrition Facts

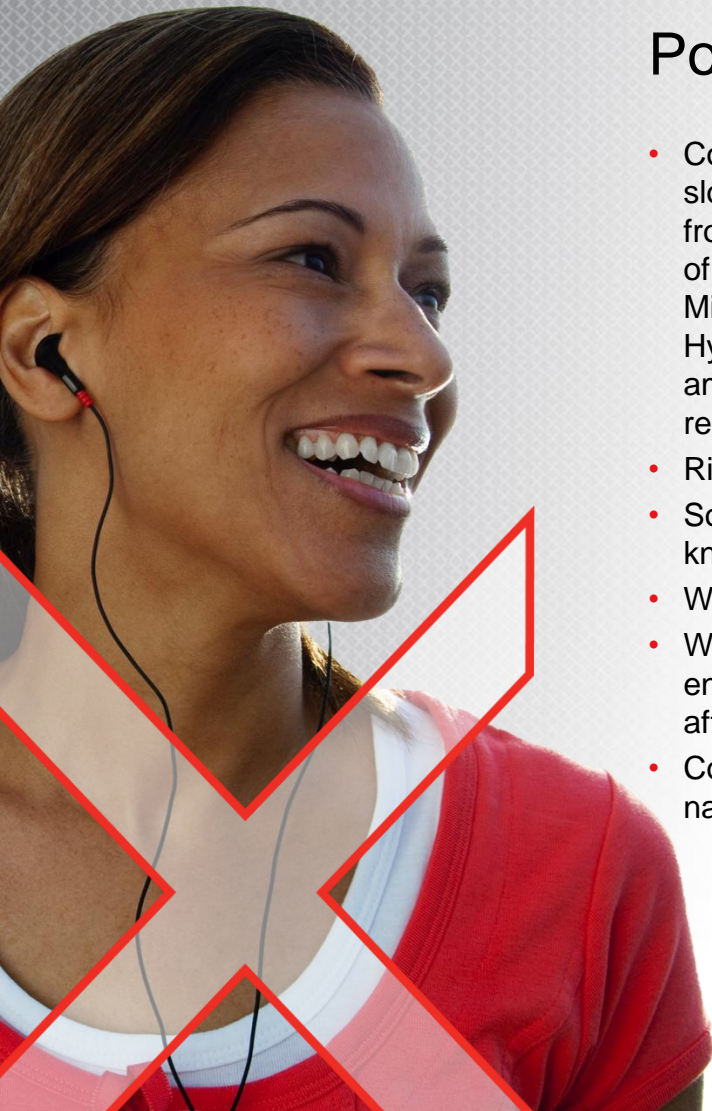
Serving Size 1 bar (65g)  
Servings Per Container 1

	Amount Per Serving	% Daily Value
Calories	280	
Calories from Fat	120	
Total Fat	13 g	20%*
Saturated Fat	4 g	20%*
Trans Fat	0 g	
Cholesterol	15 mg	5%*
Total Carbohydrate	24 g	8%*
Dietary Fiber	5 g	20%*
Sugars	14 g	**
Protein	20 g	
Sodium	115 mg	5%*
BioAstin Natural Astaxanthin	4 mg	**

Calcium 20% • Iron 8%

\*\* Daily Value not established.

\* Percent Daily Values are based on a 2,000 calorie diet.



## Pomegranate Cranberry Blueberry

- Contains 20g of fast, medium, and slow digesting proteins composed from a Proprietary Protein Triblend of high quality Whey Protein Isolate, Milk Protein Isolate, and Whey Protein Hydrolysate, with all the essential amino acids to help build, repair & restore muscle
- Rich in Branched Chain Amino Acids
- Source of Immunoglobulins which are known to enhance immune function
- With 4mg natural AstaXanthin
- With 25g of carbohydrates to boost energy and replenish muscle glycogen after exercise
- Coated in real white chocolate, a natural source of flavanol antioxidants
- Contains equal antioxidant capacity as 1 serving of fruit per bar (3,000 ORAC units), measured by Oxygen Radical Absorbance Capacity
- Contains the 3 Super Fruits: Pomegranate, Cranberries, and Blueberries
- With 3g of Fiber
- Contains Inulin prebiotic Chicory Root fiber for digestive system support
- Certified Gluten Free
- Non-GMO (Genetically Modified Organisms)
- No processed sugar, corn syrup, or hydrogenated oil
- No synthetic sweeteners, trans fat, preservatives, artificial flavors/colors, of any kind

# Specifications

## INGREDIENTS

**Proprietary Protein Triblend** [Whey Protein Isolate, Milk Protein Isolate, Whey Protein Hydrolysate], **Real White Chocolate** [Cocoa Butter, Pure Cane Sugar, Full Cream Milk, Lactose, Soya Lecithin (Non-GMO), Vanilla Beans], **Organic Blue Agave Nectar, Almond Butter, Vegetable Glycerine, Canola Oil, Inulin** [Dietary Fiber], **Pomegranate Juice Concentrate, Dried Cranberries** (Cranberries, Sugar, Sunflower Oil), **Dried Blueberries** (Wild Blueberries, Sugar, Rice Flour, Sunflower Oil), **Water, Sunflower Lecithin, Natural Blueberry Flavor, Natural Pomegranate Flavor, Citric Acid, BioAstin® Natural Astaxanthin**

## ALLERGEN INFORMATION

Contains Milk, Tree Nut (Almond), and Soy



## Nutrition Facts

Serving Size 1 bar (65g)  
Servings Per Container 1

	Amount Per Serving	% Daily Value
Calories	280	
Calories from Fat	110	
Total Fat	12 g	18%*
Saturated Fat	4 g	20%*
Trans Fat	0 g	
Cholesterol	20 mg	7%*
Total Carbohydrate	25 g	8%*
Dietary Fiber	3 g	12%*
Sugars	17 g	**
Protein	20 g	
Sodium	130 mg	5%*
BioAstin Natural Astaxanthin	4 mg	**

Calcium 25% • Iron 2%

\*\* Daily Value not established.

\* Percent Daily Values are based on a 2,000 calorie diet.